



**Central Queensland/Southern Reef  
Major Tourism Award Winner  
-2001-2004-2006-2007-2008**

**Australia Day Award Winner 1998  
AIM Award Winner 2004**



Boyne Tannum HookUp  
Po Box 3314  
Tannum Sands  
QLD 4680

Dear Valued Sponsor,

Yet again another year has whizzed past and we are at the planning and drawing board stages of setting up the 2010 Observer Boyne Tannum Hook Up! **Our 15<sup>th</sup> year**

This past event would have to go down as the best we have ever put on with so many goals kicked

- Record Prize pool over \$220,000
- Record entries over 4,000
- With ET Escape covering this great event for TV distribution throughout Australia
- Our great achievement was the \$40,000.00 we donated to Prostate Cancer Centre

We have got plenty to celebrate as we are all very proud of the achievements this event has made.

You guys can be proud of that as well. I believe that it is always nice to have your company name associated with successful community events and the higher the profile the better.

The 2010 event does present itself as a challenge given the state of the world economy and pressures put on all of us from different angles.

Our committee has aimed to keep the costs the same as last year to enable as many to become entrants as possible.

Our prize list this year is huge with 11 tinnies up for grabs (5 junior and 6 senior, off road camper trailer with tinny) plus a magnificent Cruise Craft 575 Explorer with a 150 Yamaha four stroke on the back.

Together with all the other prizes we have install our prize pool will exceed \$250,000!

Sponsorship this year's event won't cost an arm or a leg depending on your level of exposure you desire. Our team are dedicated to promoting those who support us and over the past 14 years we have succeeded in doing just that.

We also have at our disposal access to radio, newspaper, television, and various merchandise to display your logo or business name with the size depending on your involvement.

Being a sponsor, depending on your level of involvement will also allow you complimentary tickets to our exclusive corporate evening on the Thursday evening prior to the opening of the event.

This evening will be one of the best nights out you have ever had and you can only be there if you are a sponsor.

The levels of sponsorship are.

- Supporter (no logo) \$660 (+1 ticket to function)
- Bronze (small logo) \$1220 (+ 2 tickets to function)
- Silver (med logo) \$2500 (+ 4 tickets to function)
- Gold (Large logo) \$5500 (+ 6 tickets to Function)
- Corporate (large Logo and featuring on media advertising) \$8000 and up (+ 8 tickets to corporate function)

The different opportunities are limited but please circle your preference, and return this page in the envelope provided.

- Senior Offshore Categories (7 available) Bronze Level
- Senior Inshore (9 available) Bronze Level
- Junior Offshore categories (7 available) Supporter Level
- Junior Inshore (9 available) Supporter Level
- TV Screen Towers (4 available) Silver Level
- Music (2 available) Gold Level
- Daily Boats (5 junior boats ) Gold Level
- Daily Boats (5 senior boats) Corporate Level
- Fireworks on the final evening (1 available) Gold Level
- Special Guest (TBA) Corporate/Gold
- Corporate pre Hook Up function Gold Level

Every endeavour will be made to accommodate your wishes. This is a very big, popular and well known event across the nation and we would love you to be part of it.

One of our dedicated team will contact you in the next two weeks to confirm with you your involvement. If there are any queries please don't hesitate to contact us either through the website or simply a phone call and we'd be only too pleased to help you out.

I look forward to seeing your business name on our entry form in 2010.

***Jeff Amos***

**Public Relations - Media**

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